

Become a sponsor at the CSVA 2007 Conference !

Sponsorship Plan 2007



November 19 and 20, 2007

Hilton Montreal Airport Hotel, Dorval, Quebec

Partnerships

Main Partner

\$5 000

Promotional documents and exposure

- Logo on first page of conference programme
- Large-size poster (provided by the partner) at the entrance for the duration of entire conference
- Intermittent projection of logo during conference
- Video projection of corporate message or commercial (maximum 2 minutes, provided by the partner) at a strategic moment during the conference
- Verbal mention during the opening and closing speeches
- Logo on poster during the panel discussion (November 19)
- Logo and Website link on the CSVA Conference Website

Participants

- Logo on name cards of conference participants
- Logo on Communications Kit (CD of the proceedings and CSVA Website)

Conference tickets

- Three entry passes to all conference activities including the Honorary Dinner on February 19

Privileged Partner

\$3 000

Promotional documents and exposure

- Logo on first page of conference programme
- Large-size poster (provided by the partner) at the entrance for the duration of entire conference
- Intermittent projection of logo during conference
- Verbal mention during the opening and closing speeches
- Logo and Website link on the CSVA Conference Website

Participants

- Logo on Communications Kit (CD of the proceedings and CSVA Website)

Conference tickets

- Two entry passes to all conference activities including the Honorary Dinner on February 19

Choice Partner

\$1 000

Promotional documents and exposure

- Logo on first page of conference programme
- Large-size poster (provided by the partner) at the entrance for the duration of entire conference
- Logo and Website link on the CSVA Conference Website
- Verbal mention during the opening and closing speeches

Participants

- Logo on Communications Kit (CD of the proceedings and CSVA Website)

Conference tickets

- One entry pass to all conference activities including the Honorary Dinner on February 19



Sponsorships and publicity cocktails, meals and materials

Option 1

\$250

Breakfast, coffee breaks or wine service at lunch

- Projection of logo during breakfast, coffee breaks or wine service at lunch
- Name on poster during breakfast, coffee breaks or wine service at lunch
- Mention before or after the event

Option 2

\$400

Exhibitors' cocktail (networking)

- Projection of logo during the cocktail
- Name on poster during cocktail
- Verbal mention during cocktail
- Logo on cocktail admission ticket

Option 3

\$500

Honorary Dinner on Feb. 19 (Award ceremony, wine reception or show)

- Projection of logo during dinner
- Name on poster during dinner
- Mention during Honorary Dinner
- Logo on dinner admission ticket

Option 4

\$300

Participants Conference Information Kit : CD of communications materials, conference pouch and programme

- Mention during distribution of materials
- Name on poster in the area for distribution of materials
- Insert of your promotional material in conference pouch given to all participants



Exhibitor Stands

Advantages of renting an exhibitor stand

Being an exhibitor at the CSVA Conference gives you the following advantages :

- Exposure to a wide audience such as : representatives from various ministries of the Quebec and Ontario governments, representatives from municipalities, the health and social services, education and manufacturing sectors, engineers, business executives, entrepreneurs in construction, researchers and consultants.
- An Exhibitors' Cocktail will be held on November 19 which will gather together all participants and speakers.
- There will be specific time frames during which participants will be invited to visit the exhibitors' hall everyday during the conference : at coffee breaks, breakfast, lunch, and especially, at the Exhibitors' Cocktail. Participants will be encouraged to chat with each of the exhibitors.
- Publication of the list of exhibitors along with a short description of your products and services in the participants' communications materials (CD et CSVA Website).

As you can glean from the above, the Organizing Committee of the 2007 Conference has put in place the best measures so that the rental of an exhibitor stand will be most advantageous for you, thus allowing your company to display its vast array of products and services.

More specifically, rental of an exhibitor stand gives you the following :

- A rental of a surface area of 8 feet by 10 feet
- A fully-draped table with two chairs
- Socket of electrical current of 110 volts
- Recycling and trash bins
- Two free admission tickets for same-day conferences and the Exhibitors' Cocktail
- URL link of your organisation's Website on the CSVA Website (in CSVA 2007 Conference section)
- Mention in the programme, including a brief description of your product or service (to be provided by the exhibitor)
- Registration for the two days of activities including the Honorary Dinner on November 19 (value of \$75)

\$750 per day

For further information, please contact Ms. Valerie Fichelle by telephone at (514) 878-2691 or by email : fichelle.valerie@rcgt.com. You may also check out the CSVA Website at www.scav-csva.org